

Golnaz Behzadi

Graphic/Motion Designer

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PROFESSIONAL EXPERIENCE

Freelancer Multimedia Designer Remote

2024 - Present

- Collaborated with large teams and took direction from creative directors or clients to outline and achieve animation goals.
- Collaborated with brands to develop visual storytelling that aligns with their identity.
- Managed projects from concept to delivery, ensuring client satisfaction and meeting deadlines.
- Proficiently utilized Adobe Photoshop, Illustrator, Figma, After Effects, and Premiere Pro to design compelling visuals, craft high-quality animations, and create engaging motion graphics.
- Contributed as a Motion Designer and Animator to multiple music videos for well-known Persian artists, garnering over 5 million views across various platforms.
- Assisted in multiple projects, notably a short film named "Aika," and contributed as part of the post-production team. Aika received nominations in several festivals, such as Short to The Point/Bucharest and Short Shot Sest/Moscow.
- Gained firsthand experience in studio and on-location shoots as a Director's Assistant, contributing to various advertising and fashion projects in both green screen studios and outdoor settings.

Animator at Feezyomory Tehran

2021 - 2023

- Developed more than 215 projects, specializing in 2D animation with a primary emphasis on advertising projects.
- Collaborated with team members and fellow animators to offer support and ensure high-quality teamwork.
- Participated actively in every stage to ensure timely completion across all facets of the project..
- Participated in multiple campaigns aimed at building brand identities for well-established Iranian brands, resulting in a collective audience outreach of over 6 million users.

Video Editor at Lead 34 Istanbul

2020 - 2021

- Edited over 110 projects, mainly in the real estate, fashion, and advertising industries. Increasing client revenue.
- Assembled selected footage coherently aligned with the script, storyboard, or client brief.
- Edited real-life footage for various campaigns and clients, ensuring high-quality visual storytelling and brand consistency.
- Collaborated closely with directors, producers, and team members to define and achieve client goals to the highest standard.
- Developed social media initiatives and generated daily content for diverse social media platforms, resulting in an approximate 70 percent increase in audience engagement.

EDUCATION

Humber College of Toronto, Ontario

2024-Present

Diploma in Multimedia Design and Development

Azad University of Tehran, Iran

Bachelor of Architecture

SKILLS/INTERESTS/MISCELLANEOUS

- Skilled in Adobe After Effects, Premiere Pro, Photoshop, Illustrator, and other Adobe Creative suites, Figma
- Ability to Storyboard and Concept ideas
- Fluent in English, Native Persian